

INTERREG V-A Latvia-Lithuania Programme 2014-2020

Project LLI-010, „Introducing nature tourism for all“ (UniGreen)



The Conference „ACCESSIBLE NATURE TOURISM“

19th – 20th October 2017

AGENDA

19th October

Plateliai Culture Center, Didžioji str. 21, Plateliai, Plungė distr. (A)

10:00- 10:25	Registration and welcoming coffee
10:25-10:30	Welcoming and introduction
10:30 – 12:00	<p>Accessibility can Enhance Tourism. Visitor-Friendly and Barrier-Free Service Environments for Customers with Special Needs.</p> <ul style="list-style-type: none"> • Key definitions in accessibility; • Equality and quality in service environments, service chains and customer service; • Cases and good practices. <p><i>Lecturer: Leena Kuosmanen (Senior lecturer Laurea University of Applied Science, Finland)</i></p> <p>Short questions – 5 min.</p>
12:00 - 13:00	Lunch (C)
13:00 -14:30	<p>Universal Design Principles, Latvia Case.</p> <ul style="list-style-type: none"> • People with visual impairment need in tourism infrastructure; • What should be done; • What the situation is now. <p><i>Lecturer: Maris Ceirulis (Chairman of the board of Liepaja Society of Blind, Latvia), Translator: Verners Steinbergs</i></p> <p>Short questions – 5 min.</p>
14:30 -14:45	Coffee break
14:45 -16:15	<p>Accessible Tourism For All – Are We Ready?</p> <ul style="list-style-type: none"> • People with disabilities (physical disabilities) trips in Lithuania and abroad, statistics; • Situation in the field of tourism: physical and informational environment, accessible/ unaccessible; • official requirements and regulations, what should be done and reality; • practical examples; <p><i>Lecturer: Ginta Žemaitaitytė, (Projects coordinator from Lithuanian Association People with Disability, Lithuania)</i></p> <p><i>Translator: Virginija Dūdienė.</i></p> <p>Short questions – 5 min.</p>

16:15– 17:00	Everyone Outdoors <ul style="list-style-type: none"> • Parks & Wildlife Finland, <i>Everyone Outdoors New Healthy Parks & Healthy People, Health and Wellbeing 2025</i> – programme; • Tourism and Accessibility. <i>Lecturer: Riikka Mansikkaviita (Project manager from Metsähallitus Parks & Wildlife, Finland)</i> Short questions – 5 min.
17:00 – 18:00	Discussion and reflections
18:00	The End

20th October

Žemaitija National Park Exposition Hall, Didžioji str. 22, Plateliai (E)

8:30 - 9:00	Coffee/tea break
9:00 -10:00	„Unigreen“ project partner meeting
10:00 -12:00	Sight visiting: Plateliai viewing Platform, Šeirės walking trail (B)
12:00-13:00	Picnic type coffee break (C)
13:00	The End

The conference is organised by Directorate of Žemaitija National Park, project partner of INTERREG Latvia-Lithuania 2014-2020 programme project No. LLI-010 „Introducing nature tourism for all“ (UniGreen).

Conference language – English.

**A – Plateliai Culture Center/
Conference place (address:
Didžioji str. 21)**

**B – Plateliai Viewing Platform
(address: Ežero str. 35A)**

**C – Plateliai Žalgiris
Jachtclub (address: Ežero
str. 40)**

**D – Visitor center of Žemaitija
National Park (address:
Didžioji str. 8)**

**E - Žemaitija National Park
exposition (address:
Didžioji str. 19)**

